Y4 Persuasive argument features – genre exploration

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| Paragraphs | Things to remember | Letter 1 | Letter 2 | Letter 3  |
| Opening statement | Say what it is that you want (use a simple sentence) |  |  |  |
| Grab the reader’s attention (words, punctuation) |  |  |  |
| Point 1Point 2Point 3 | Give reasons why you should have what you want (use complex sentences) |  |  |  |
| Give facts  |  |  |  |
| Quote what other people say (speech marks) |  |  |  |
| Use emotive words, similes and metaphors that make the reader feel something |  |  |  |
| Ask rhetorical questions |  |  |  |
| Exaggerate |  |  |  |
| Summary  | Summarise points 1, 2 and 3  |  |  |  |
| Repeat what it is that you want (use a simple sentence) |  |  |  |